



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency/T-Code
Buyer
Salesperson

Pol/RPOF 3 Pack/Plakon Boyd Schenc(170'
McLaughline & Associates (4825)/12826808
CAMPBELL,MARIANNE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political (1065)
530/RPOF 3 PACK PLAKON BOYD SCHENC
National/Political
530/06374159

Invoice 643732
Inv Date 10/28/2012
Terms Net 30
Contract 336846
Bill Type Standard
Period 10/1/2012 - 10/28/2012

McLaughline & Associates
919 Prince Street
Alexandria, VA 22314

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

RPOF-PLAON,BOYD,SCHN
***** THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:06PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,W-1	10/22/12 7:29AM (Mo)	00:30		DENT0002	\$2000.00	
1.0	Spot	7:00:00AM- 9:00:00	Day,M-1,W-1	10/24/12 7:26AM (We)	00:30		DENT0002	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1	10/16/12 8:59AM (Tu)	00:30		DENT0001	\$2000.00	
2.0	Spot	7:00:00AM- 9:00:00	Day,Tu-1,Th-1	10/18/12 7:59AM (Th)	00:30		DENT0002	\$2000.00	
3.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1	10/16/12 11:31AM (Tu)	00:30		DENT0002	\$925.00	
3.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1	10/18/12 11:34AM (Th)	00:30		DENT0002	\$925.00	
4.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1	10/23/12 11:44AM (Tu)	00:30		DENT0002	\$925.00	
4.0	Spot	11:00:00AM-12:00:00	Day,Tu-1,Th-1	10/25/12 10:59AM (Th)	00:30		DENT0003	\$925.00	
5.0	Spot	12:00:00PM- 1:00:00	Day,W-1	10/17/12 12:49PM (We)	00:30		DENT0002	\$850.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1,W-1	10/22/12 12:52PM (Mo)	00:30		DENT0002	\$850.00	
6.0	Spot	12:00:00PM- 1:00:00	Day,M-1,W-1	10/24/12 12:12PM (We)	00:30		DENT0002	\$850.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,F-1	10/16/12 4:19PM (Tu)	00:30		DENT0002	\$800.00	
7.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,F-1	10/19/12 4:20PM (Fr)	00:30		DENT0002	\$800.00	
8.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,F-1	10/23/12 4:19PM (Tu)	00:30		DENT0002	\$800.00	
8.0	Spot	4:00:00PM- 5:00:00	Day,Tu-1,F-1	10/26/12 4:35PM (Fr)	00:30		DENT0004	\$800.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	10/22/12 5:43PM (Mo)	00:30		DENT0002	\$2250.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	10/23/12 5:13PM (Tu)	00:30		DENT0002	\$2250.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	10/24/12 5:13PM (We)	00:30		DENT0003	\$2250.00	
9.0	Spot	5:00:00PM- 6:00:00	Day,M-1,Tu-1,W-1,Th-1	10/25/12 5:24PM (Th)	00:30		DENT0004	\$2250.00	
10.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	10/16/12 5:13PM (Tu)	00:30		DENT0002	\$2250.00	
10.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	10/17/12 5:28PM (We)	00:30		DENT0002	\$2250.00	
10.0	Spot	5:00:00PM- 6:00:00	Day,Tu-1,W-1,Th-1	10/18/12 5:43PM (Th)	00:30		DENT0002	\$2250.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/16/12 6:24PM (Tu)	00:30		DENT0002	\$3000.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/17/12 6:22PM (We)	00:30		DENT0002	\$3000.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/18/12 6:12PM (Th)	00:30		DENT0002	\$3000.00	
11.0	Spot	6:00:00PM- 6:30:00	Day,Tu-1,W-1,Th-1,F-1	10/19/12 6:24PM (Fr)	00:30		DENT0002	\$3000.00	
12.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/22/12 6:12PM (Mo)	00:30		DENT0002	\$3000.00	
12.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/23/12 6:00PM (Tu)	00:30		DENT0002	\$3000.00	
12.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/24/12 6:14PM (We)	00:30		DENT0003	\$3000.00	
12.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/25/12 6:00PM (Th)	00:30		DENT0004	\$3000.00	
12.0	Spot	6:00:00PM- 6:30:00	Day,M-1,Tu-1,W-1,Th-1,F-1	10/26/12 6:23PM (Fr)	00:30		DENT0004	\$3000.00	
13.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	10/22/12 7:06PM (Mo)	00:30		DENT0002	\$3000.00	
13.0	Spot	7:00:00PM- 7:30:00	Day,M-1,Tu-1	10/23/12 7:29PM (Tu)	00:30		DENT0002	\$3000.00	
14.0	Spot	7:00:00PM- 7:30:00	Day,Tu-1	10/16/12 7:14PM (Tu)	00:30		DENT0002	\$3000.00	
15.0	Spot	7:30:00PM- 8:00:00	Day,Th-1	10/18/12 7:38PM (Th)	00:30		DENT0002	\$3000.00	
16.0	Spot	7:30:00PM- 8:00:00	Day,Th-1	10/25/12 7:29PM (Th)	00:30		DENT0004	\$3000.00	
17.0	Spot	11:00:00PM-11:30:00	Day,Tu-1,Th-1	10/23/12 11:12PM (Tu)	00:30		DENT0002	\$2000.00	
17.0	Spot	11:00:00PM-11:30:00	Day,Tu-1,Th-1	10/25/12 11:12PM (Th)	00:30		DENT0004	\$2000.00	
18.0	Spot	11:00:00PM-11:30:00	Day,Tu-1,Th-1	10/16/12 11:28PM (Tu)	00:30		DENT0002	\$2000.00	

